

Werα Werkzeuge GmbH · Korzerter Str. 21–25 · 42349 Wuppertal · Germany

#### Wera Werkzeuge GmbH

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Internet www.wera.de

# **Privacy Policy**

We take the protection of your personal data very seriously. We always treat your personal data in accordance with the statutory data protection regulations. We have appointed a competent and reliable external data protection officer.

We inform you below about the processing of your personal data.

### Collection and processing of personal data on our website

You can use our online services without revealing your identity. Should we request personal data (such as name, address or e-mail address) on our website, e.g. in the context of contact forms or when registering, this is done on a voluntary basis. We use this information exclusively for our own business purposes (such as the shipment of requested materials/information).

For any questions you may have, we offer you the opportunity to contact us via a form provided on the website. Data marked as mandatory is required in order to be able to process the request. Further information can be provided voluntarily. Data processing in the purpose of contacting us is carried out as per point (a) of Article 6(1) GDPR based on your voluntarily granted consent.

The personal data collected while using the contact form will be deleted after your request is completed and after expiry of the fiscal and commercial retention obligations.

Once you have given your consent - for example to receive a newsletter or other interesting information from our company - you can revoke it at any time without stating any reason. The revocation of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation. You can do so via the above mentioned contact form or any other way mentioned in the newsletter.

This site uses "cookies". Cookies are text files that are stored on your computer and that allow an analysis of the use of the website. You can prevent the installation of cookies by setting your browser accordingly.

No other techniques are used that allow conclusions to be drawn on the basis of the behaviour of users.





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# **Privacy Policy**

### Logging on the website

Each time you access the website, logs are created and processed for statistical purposes, leaving the individual user anonymous:

- Referrer (page via whose link you came to this website)
- Search terms (act as referrer in search engines)
- IP is evaluated to determine the country of origin and the provider
- Browser, operating system, installed plug- ins and screen resolution
- Time spent on the page

The data above are processed on the basis of our legitimate interest as per point (f) of Article 6(1) GDPR for the following purposes:

- Ensuring a smooth Internet connection on our website
- Ensuring comfortable use of our website
- Evaluation of system security and stability as well as
- for further administrative purposes.

We reserve the right to check this data subsequently when we become aware of specific indications of illegal use. The data will be deleted immediately when no longer necessary to attain the purpose.

#### Circulation of data

Circulation to third parties, for commercial or non-commercial purposes, will generally not take place without your explicit consent. We only circulate your personal data to third parties in exceptional cases and only if permitted and/or required by law [e.g. on the basis of Article 6 GDPR]. In part, we use service providers for the statutory order processing of data; e.g. our website is hosted by Plusnet GmbH. Full responsibility for data processing remains with us.

### Storage and erasure of data

Your data will be kept as long as necessary for the respective purposes mentioned above. The data will be deleted at the latest after the termination of the contractual relationship and after expiry of the legal retention periods of the civil, commercial and tax law.





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## **Privacy Policy**

## Rights of the data subject

We hereby inform you that as per Article 15 et seqq GDPR under the conditions defined there you have the right of information about the personal data concerned, as well as the right to rectification or erasure of data, the right to restriction of processing or a right to object to the processing as well as the right of data portability. You also have the right to appeal to a data protection supervisory authority as per Article 77 GDPR if you believe that the processing of your personal data infringes this regulation. If the processing is based on point (a) of Article 6(1) GDPR or point (a) of Article 9(2) GDPR, you also have the right to revoke your consent at any time without affecting the legality of the processing carried out on the basis of your consent until your revocation.

### Right of access, Art. 15 GDPR

You have the right to request information as to whether and to what extent your personal data is processed (in particular processing purpose, recipient of the data, duration of storage, etc).

#### Right to rectification, Art. 16 GDPR

You have the right to request the correction of your stored data if they are inaccurate or incomplete. This includes the right to provide supplementary statements or messages to help the completion of said data.

#### Right of erasure, Art. 17 GDPR

You have the right to request the erasure of your personal data. This is possible, for example, if the data are no longer required for the purposes for which they were collected or if the data should be deleted due to legal obligations. In individual cases, however, this right may be excluded.

#### Right to restriction of processing, Art. 18 GDPR

You have the right to restriction of the processing of your personal data. This is possible, for example, if your data are incorrectly recorded or the data processing is unlawful. If the processing is restricted, the data may only be processed in narrowly defined cases.

#### Right of data portability, Art. 20 GDPR

You have the right to demand that we provide the data concerning you in a standard electronic, machine-readable format to you or to any person you designate if you provided these data yourself.





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## **Privacy Policy**

## Right to object, Art. 21 GDPR

You have the right, on grounds relating to your particular situation, to object to the processing of personal data concerning you at any time with effect for the future, provided that data processing takes place in protection of legitimate interests (see points (e) and (f) of Article 6(1) GDPR). In case of your objection, we will check whether the legal requirements for the processing of your data is met and, if this is not the case, refrain from any further processing of your data.

#### Right to complain to the Data Protection Supervisory Authority, Art. 77 GDPR

You have the right to contact the competent supervisory authority of the Union or the Member States at any time for possible violations of data protection regulations.

### Liability for our own content

The content of this website was compiled with the highest care. However, we cannot guarantee the accuracy, completeness and timeliness of the content. As the operator of this website, we are responsible for our own content on these pages according to applicable general laws.

#### Liability for links

Cross-references ("links") to content provided by other providers should be distinguished from our own content and treated separately. We have no influence on content provided in third party links; the content of the linked pages is always the responsibility of the respective provider or operator of the pages. In this respect, we provide "foreign content" only when labelled as such (as "external").

Links are always dynamic references. Upon initial insertion of links, we check the third party content for possible civil or criminal liability to ensure illegal content was not identified at the time of linking. However, it is not possible to permanently check the external content of linked pages for changes that may give rise to responsibility. We always strive to ensure control within reason. If we find or have been advised that a specific offer to which a link is made trigger a civil or criminal liability, we will immediately remove the reference to this offer. If you find dubious content on any of our linked sites, please contact us.

## **Change of our Privacy Policy**

We reserve the right to change this Privacy Policy from time to time to comply with current legal requirements or to implement changes to our services in the Privacy Policy, for example, when introducing new services. Further visits to our website will be subject to the new Privacy Policy.





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# **Privacy Policy**

#### **Questions**

If you have any questions regarding the processing of your personal data, you can contact our data protection officer directly, who and whose team are also available for requests, information or complaints.

#### **Contact our Data Protection Officer**

UIMC Dr. Vossbein GmbH & Co. KG, DPO

E-Mail: oschmidt@uimc.de

